



EXPLORE: ENTREPRENEURSHIP IN PUBLIC HEALTH

Develop your entrepreneurial skills & explore innovative impact strategies!

Are you a junior researcher, PhD candidate or postdoc researcher from the Amsterdam Public Health research institute (APH) and do you want to learn more about (societal impact) entrepreneurship in the Public Health sector?

Join our 2-day Explore Entrepreneurship program in October. This program aims to enlighten and provide examples of entrepreneurship in the Public Health sector, as well as practical guidance for coming up with an idea, developing your business model, and pitching your idea to a jury panel.

Using an interactive approach, the course offers the opportunity to learn from seasoned speakers within the Public Health sector to inspire you to become an entrepreneur yourself! This Explore program is initiated by Amsterdam Public Health research institute (APH), Innovation Exchange Amsterdam (IXA), and executed by ACE Incubator (ACE).

THE PROGRAM

The 2-day program includes:

- Interactive lectures and workshops;
- A vibrant and welcoming community of passionate speakers and founders;
- A pitch contest on the final day of the program.

FOR WHOM

PhD candidates and junior & post doc researchers affiliated to the Amsterdam Public Health research institute.

DETAILS

Program: 2-day program

Dates: October 14 & 21, 2021

Time: 9.00 - 18.00 (with drinks after)

Location: on-site (T.B.A)

Attendance: is required on all days

Certificate: Upon the completion of this course, you will receive a certificate of attendance for your PhD trajectory.

Free for APH
researchers

Apply now | **More info**

Amsterdam Public Health



INNOVATION
EXCHANGE
AMSTERDAM





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The Program

DAY 1

- Welcome and introduction
- Societal impact entrepreneurship session
- The future of (digitalized) health
- Problem definition and value proposition
- Sustainable business model canvas
- Pitching a business idea

DAY 2

- Teamwork
- Problem validation session
- Startup collaboration opportunities
- Commercializing emerging technologies
- Meet the founder
- **Pitch competition – the winning pitch will receive 500 euros!**



“What will the program bring you?”

After completing the program, we are confident that you will have an understanding of the first steps in venture building, collaboration opportunities, and an overview of the technological digital future trends in the Public Health sector. This will help you understand the different possibilities that the entrepreneurial ecosystem can offer you.

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EXPLORE: ENTREPRENEURSHIP IN PUBLIC HEALTH

Speaker Program

DAY 1 – 9:00 to 18:00



Arnold Bosman – Transmissible
Session: Societal impact entrepreneurship

Matthijs Boom – Deloitte
Session: The Future of (Digitalized) Health



Daria Nepriakhina – Ideahackers.nl
Session: Problem definition and value proposition (ideation workshop)

Bart Sutorius – www.sutorius.eu
Session: Sustainable business model canvas



Sheila Schenkel – Best3minutes
Session: Pitching a business idea: tips & tricks

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Speaker Program

DAY 2 – 9:00 to 18:00



Daria Nepriakhina – IdeaHackers.nl

Session: Problem validation- how to validate your business idea and engage with relevant stakeholders

Daan Donkers & Rian Muijsers – Smart Health Amsterdam

Session: Startup collaboration opportunities for societal driven initiatives



Raoul Souillé & Berno Bucker – IXA

Session: Commercializing emerging technologies

Gijs Limborgh – NewU app

Session: Meet the Founder – inspirational story from a founder in Public Health



Please note: speakers may be subject to change.

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