



EXPLORE ENTREPRENEURSHIP (VU)

PhD Course 2022

Are you curious about entrepreneurship and do you want to know what it takes to start your own company? Sign up for the Explore Entrepreneurship program: a two-day entrepreneurship program initiated by Vrije Universiteit Amsterdam (VU), Innovation Exchange Amsterdam (IXA) and executed by ACE Incubator (ACE). The program offers a unique opportunity to learn the basics of venture creation and to explore ways to transform your innovation into a business idea. The program is open to PhDs at Vrije Universiteit Amsterdam and teams will be formed during the program.



THE PROGRAM

The 2-day Explore program includes:

- Ideation session;
- Lean startup methodology session;
- Funding opportunities session;
- Commercialization session;
- Meet the founder session;
- Pitch competition with a jury of experts.

DETAILS

Program: 2-day program

Dates: May 13 & 20, 2022

Time: 9.00-17.15

Location: VU Venture Studios

Attendance: is required on all days

Credits: 1.5 ECTS

Free for
researchers

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FOR WHOM

We welcome PhDs at Vrije Universiteit Amsterdam (VU) to register for the course.



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The Program

DAY 1

- Welcome & introduction
- Entrepreneurship: what is it all about? - Societal impact entrepreneurship
- How to come up with a (startup) idea
- Sustainable Business Model Canvas (SBMC)

DAY 2

- Team work
- Meet the founder - Legal entrepreneurship
- How to validate your (business) idea
- Pitching a (business) idea: tips & tricks
- Types of incorporation and funding opportunities



“The program offered great tools to make my ideas more concrete. It was inspiring, stimulating and sometimes confrontational, all in a positive sense!”
- Meike Korpershoek